Derek Jordan

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Portfolio: https://screenturf.com

Website Development   SEO   Web Administration

Professional Overview

Website developer with eight years of remote work experience managing the lifecycles of responsive and interactive WordPress websites: Building, hosting, maintenance, migration, and WCAG compliance. Conceptualization and management of targeted SEO strategies to produce top search engine results.

Web Development Experience

Webmaster | IT Director   Jul 2021 – Current
Buzzworthy Marketing   Anchorage, AK [Remote]
- Manage the lifecycles of 150+ WordPress websites, including development, hosting, DNS, maintenance, security, webmail, and migration.
- WordPress page builders: Divi, Elementor, Beaver, and WPBakery.
- Implement targeted SEO strategies to achieve top search engine results.
- Client Support.
- Maintain detailed Standard Operating Procedures (SOPs).

"…you've been a godsend." ---CEO's 2nd year performance review

Mentor--Web Development   Feb 2018 – Jan 2024
OpenClassrooms   Paris, France [Remote]
Mentor students in the Web Development program as they analyze web projects and create technical solutions, optimize performance, and build responsive APIs in their work toward a Bachelor's-level degree.

Website Project Manager   Jan 2021 – Jan 2022
Dedicated Web Design   Berea, KY [Remote]   (Laid off due to COVID's effect on business)
- Maintained custom WordPress themes and layouts using Elementor and CSS.
- Performed website audits and resolved technical issues.
- Oversaw the work of the Web Designer.
- Developed custom JavaScript for ADA/WCAG compliance.
- Managed SEO, plugins, and client support.

Website Designer   Aug 2020 – Nov 2020
AcuPerfect Websites   Bellingham, WA [Remote]   (Laid off due to COVID's effect on business)
- Created and updated custom WordPress themes and layouts in Elementor.
- Set up websites for clients; provided customer support for content updates, requests, troubleshooting, and website optimization.
- Created WordPress video tutorials for clients.

Work Experience -- continued

Webmaster   Feb 2018 - Mar 2020

Cascadia Eye   Mount Vernon, [Remote]   (Laid off due to COVID's effect on business)

o Managed websites of Cascadia Eye (WordPress), and Cascadia Eyewear (Weebly).
o Custom-coded, optimized structures, templates, content layout; created regionally-optimized pages, site search; optimized for speed and responsive performance; managed plugins and security.
o Redesigned site to accomplish WCAG/Section 508 compliance for user accessibility.
o Effective SEO moved site from back pages to first-place SERPs.

> *"…efficient, careful, and thorough, Derek is an asset to the company" ---Employee evaluation*

Website Developer   Apr – Jun 2017

SB&C, Ltd. Mount Vernon, WA [Remote]

Designed and hand-coded a new business website. Researched business environment and effectively integrated SEO to sustain the site's first-place results.

Website Developer   Jan 2016

Boyd Chiropractic Bellingham, WA

Consulted with client on the need for a website. Designed and hand-coded their first business website. Researched business environment and effectively deployed SEO to initiate site at number seven in Google's regional search results.

Website Developer   2014 – 2015

Solution Bioremediation Kailua-Kona, HI

Co-founded a pioneering start-up exploration in microbial bioremediation. Hand-coded company website and produced content. Developed research and demonstration projects in bioremediation.

Core Skills

o WordPress	o SEO	o JSON-LD
o WHM, cPanel, DirectAdmin	o HTML	o Responsive UX Patterns
o DNS	o CSS	o WCAG/ADA
o Website Migration	o JavaScript	o XML
o FTP	o PHP	o Photoshop

Demonstrated ability to function at a high level while working remotely

Education

Certificate **Web Development** | Skagit Valley College, Mount Vernon, WA
75 Cr | 4.0 GPA | High Honors – *Student of the Year, Department of Multimedia IT*

Advanced Google Analytics | Google Analytics Academy

B.A. Cultural Anthropology / Biology | The Evergreen State College, Olympia, WA